

● MYM 501

**PHOTOS AND
VIDEOS
"BRING YOUR
STORY TO
LIFE"**

Photos and Videos



Photos and Videos bring your story to life.

Photos and videos are emotional. You decided what emotions you were going to write with when you started your campaign. So now keep it going with photos and videos that truly reveal all the emotions of your story.

People feel you before they understand you.

Be sure your photos and videos are clear and high quality.

You don't need professional photographers or videographers. Your cell phone will work just fine.

The best videos...

The best videos I have seen are selfies. They are real, raw and honest.

They help tell the story as it is unfolding.

We suggest a new photo or video with every update.

4 Key Points

1

Choose a great feature photo

one that best shows the story and emotions

2

Add a video as soon as possible


3

Add photos or video with every update

(every 5-7 days)

4

At the end...post victory photos & thank everyone

A black and white photograph of a woman with long hair, wearing a white top and denim shorts, sitting on the grass and writing in a notebook. A blue semi-transparent rectangle is overlaid on the image, containing text.

Continue to the next course: MYM 601

Promoting Your Story